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post@velodata.de 02402 90302 0

# **Technical information** on the export options from vKasse with vLager or vBike Menu item System > Export Data > v017\_01

The vKASSE 4.0 software solution from VELODATA GmbH can be operated purely as a cash register in accordance with the regulations of the financial authorities, depending on the customer's requirements.

Depending on the individual expansion status (modules), an expansion up to complete merchandise management is also possible. In principle, only the data that the user has actually stored can be transmitted. The users can determine themselves in the vKasse 4.0 system presettings whether specific data needs to be recorded.

To understand the possible variants at the customer for the external data recipient, the following information:

Modulename	functions			
vKasse 4	pure checkout no inventory management (data export does not make sense / not possible)			
vKasse 4 + vBike	Checkout with stock management only for bikes with serial numbers in stock			
vKasse 4 + vLager	e 4 + vLager Checkout with inventory management for all normal stock items			
vKasse 4 + vLager + vBike	Checkout with inventory management for all normal stock items and for stock bikes with serial numbers			

As a rule, data is automatically transferred to an external FTP server

### Setting options for the user:

Export name (name of export for display ) Transfer method

Output filename target server

Port (only required if SFTP is selected as the transfer method)

Target folder (path on the target server)

Login password

data formats

(determined by the data recipient, options:)

1) XML standard 2) CSV short 3) CSV standard output

interval: (determined by the customer, Internet and own hardware performance must be taken into account) 1) daily 2) weekly 3) hourly 4) manually 5) Deactivate inventory output (determined by the customer, with Recipient agreed) 1) 1 for stock available / 0 for no stock (stock as identifier 1= stock 0=no stock)

- 2) Stock quantity according to article master
- 3) Stock quantity according to article master 1 (minus 1 STK)
- 4) Stock quantity according to article master Min stock (stock minus minimum stock)
- 5) Fix always to 0 (for stock items)
- 5) Always fix to 1 (for stock items)

Selling price (determined by the customer, agreed with the recipient)

- 1) Sales price (according to article master)
- 2) Purchase

price 3) Sales price minus specified percentage

ntage (see additional field)

No - (see additional field)

4) Sales price plus specified percentage 5) No -

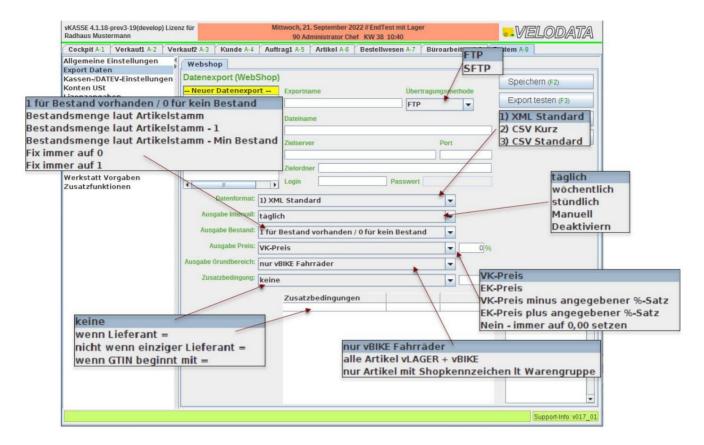
always set to 0 Selection (set by customer, agreed with recipient) only vBiken giove/esnal/pitemainel/according to product group output further conditions such as certain suppliers exclude/include certain GTIN (EAN/

UPC symbology) areas

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#### User Interface in vKASSE4



### The customer/user determines which information is transmitted for his company.

These settings are stored **once** for a target server and tested with the target server. *The user can independently set up any number of targets, marketplaces, suppliers, etc. at no extra cost.* 

VELODATA does not charge the user extra for each destination. The user can commission VELODATA to set up a destination with advice and conditions, in which case the effort will be calculated individually.

A short email to VELODATA "Please set up E-Business.com" is not sufficient.

## **Description Data format for 2) CSV short**

Field trainer = ; Semicolon Text Trainer =

Example header:

"Key"; "GTIN"; "Preis"; "Leer"; "USt"; "BestKenn"; "BestMeng"; "ArtNr"; "BestNr"; "Bez" + (ArtNr"; "BestNr"; "Best

Field Number		Field name Info a	bout the field	Compatible field sequence Commerce Connector
	1	Key	Customer Key (LoginName)	SUBSIDIARIES
2		GTIN	Barcode usually GTIN (EAN UPC etc.)	EAN
	3	Price	SalesPrice 1 inklusive MwSt xxxxxx.xx	gross price
	4	File		Net price
	5	USt	TaxNumber usually: 1=high tax rate 2=lower tax rate	VAT
	6	BestKenn	Inventory ID ID: 0= no inventory / 1= inventory according to user setting	inventory information
7 BestMeng Quantity		BestMeng Quantity	y Stock quantity according to user settings	Stock quantity
	8	Item No	ItemNumber With vKASSE 4, the item number can be an item carrier number, especially without merchandise management	Dealer item no
	9	Order No	Order number	Manufacturer Part Number
1	10 Witho	out	Designation	Deep link



## Description Data format for 3) CSV standard

Field trainer = ; Semicolon Text Trainer =

### Example header:

"ItemNumber";"Description1";"Description2";"Description3";"Description4";"Description5";"Description6";"Description7";"Description7";"Description8";"Description9";"Description10";"Description11";"Description12";"Description13";"SalesPrice1";"Frameheight1";
"Frameheight2";"Modelyear";"Weight";"Warranty";"TaxNumber";"Quantity";"DeliveryDate";"CriticalQuantity";"SalesUnit";"M
ainProductGroup";"ProductGroup";"UnderProductGroup";"SupplierNumber";"SupplierName";"OrderNumber";"Barcode";"I magePath"

Field	Feldname	About the field	
Number			
1	ItemNumber	item number	With vKASSE 4, in particular without merchandise management, an item carrier number can be a
2	Description1	Designation	document text with a maximum of 40 characters
3	Description2	Designation	Langtext
4	Description3	Designation	vBIKE iR make/type iR maximum 60 characters
5	Description4	Designation	vBIKE iR model iR maximum 60 characters
6	Description5	Designation	vBIKE iR color iR maximum 60 characters
7	Description6	Designation	vBIKE iR AW object iR maximum 60 characters
8	Description7	Designation	vBIKE iR tires iR maximum 60 characters
9	Description8	Designation	vBIKE iR lock iR maximum 60 characters
10	Description9	Designation	vBIKE iR Code iR maximum 60 characters
11	Description10	Designation	vBIKE iR drive iR maximum 60 characters
12	Description11	Designation	vBIKE iR battery iR maximum 60 characters
13	Description12	Designation	iR not used
14	Description13	Designation	iR not used
15	SalesPrice1	selling price	inklusive MwSt xxxxxx.xx
16	Frameheight1	frame height	vBIKE iR frame height in cm
17	Frameheight2	frame height	vBIKE iR frame height
18	Modelyear	model year	vBIKE iR model year 2N
19 We	eight	Weight	vBIKE iR KG
20 Wa	rranty	Guarantee	vBIKE Monate
21 Ta	xNumber	identifier	as a rule: 1=high tax rate 2=lower tax rate
22	Quantity	File mixing	According to the user setting stock quantity or identifier: 0= no stock / 1=stock iR only relevant if
23	DeliveryDate	date of delivery	stock 0 DD.MM.YYYY
24	CriticalQantity	minimum stock	User-determined: possibly stock - minimum stock = available on the web
25	SalesUnit	sales unit	PCS, METERS
26	MainProductGroup	WG area	iR Bidex 2 digits
27	ProductGroup	i.R. Bidex	iR 3+4 digit Bidex
28	UnderProductGroup iR Bid	lex SupplierNumber	iR 5+6 digit bidex
29	Supplier number of the ma	in supplærpplierName Supplier	r name 31 OrderNumber
30			Short name of the main supplier's main
		Order number	supplier
32	Barcode	barcode	usually EAN UPC etc.
33	ImagePath	image path	iR to a WebServer Copyright unknown



# Description Data format for 1) XML standard

Data>	Kennzeichnet den I	Beginn der Artikelü	ibertragung
<customer></customer>	Kunde		
<kev></kev>	Kundenkennung		i.R. Loginname
<name></name>	Kundenname		
	Date Committee C		
<ltem></ltem>	Startet jeden Artike	ı	
<itemnumber></itemnumber>	Artikelnummer	<li>//ItemNumber&gt;</li>	kann bei vKASSE 4 insbesondere ohne Warenwirtschaft eine Artikelträgernummer sei
<description1></description1>	Bezeichnung		Belegtext i.R. maximal 40 Zeichen
<description2></description2>	Bezeichnung		Langtext
<description3></description3>	Bezeichnung		vBIKE i.R. Fabrikat/Typ i.R. maximal 60 Zeichen
<description4></description4>	Bezeichnung		vBIKE i.R. Modell i.R. maximal 60 Zeichen
<description5></description5>	Bezeichnung		vBIKE i.R. Farbe i.R. maximal 60 Zeichen
<description6></description6>	Bezeichnung		vBIKE i.R. AW-Objekt i.R. maximal 60 Zeichen
<description7></description7>	Bezeichnung		vBIKE i.R. Bereifung i.R. maximal 60 Zeichen
<description8></description8>	Bezeichnung		vBIKE i.R. Schloss i.R. maximal 60 Zeichen
<description9></description9>	Bezeichnung		vBIKE i.R. Code i.R. maximal 60 Zeichen
<description10></description10>	Bezeichnung		vBIKE i.R. Antrieb i.R. maximal 60 Zeichen
<description11></description11>	Bezeichnung		vBIKE i.R. Akku i.R. maximal 60 Zeichen
<description12></description12>	Bezeichnung		i.R. nicht benutzt
<description13></description13>	Bezeichnung		i.R. nicht benutzt
<salesprice1></salesprice1>	Verkaufspreis		inklusive MwSt xxxxxx.xx
<frameheight1></frameheight1>	Rahmenhöhe		vBIKE i.R. Rahmenhöhe in cm
<frameheight2></frameheight2>	Rahmenhöhe		vBIKE i.R. Rahmenhöhe
<modelyear></modelyear>	Modelljahr		vBIKE i.R. Modelljahr 2N
<weight></weight>	Gewicht		vBIKE i.R. KG
<warranty></warranty>	Garantie		vBIKE Monate
<taxnumber></taxnumber>	Kennung		in der Regel: 1=hoher Steuersatz 2=niedriger Steuersatz
<quantity></quantity>	Bestandsmenge		Laut Nutzereinstellung Lagermenge oder Kennung: 0= kein Bestand / 1=Bestand
<deliverydate></deliverydate>	Liefertermin		i.R. nur Relevant falls Bestand 0 DD.MM.JJJJ
<criticalqantity> <salesunit></salesunit></criticalqantity>	Mindestbestand Verkaufseinheit		Nutzerbestimmt: eventuell Bestand - Mindestbesta = im Web verfügbar STK, METER
			i.R. Bidex 2 stellig
<mainproductgroup></mainproductgroup>	WG-Bereich		Service and Market State Control of the Control of
<productgroup></productgroup>	i.R. Bidex	VAN OF STREET,	i.R. 3+4 Stelle Bidex i.R. 5+6 Stelle Bidex
<underproductgroup></underproductgroup>	i.R. Bidex	<li>SupplierNumber&gt;</li>	
<suppliernumber></suppliernumber>	Lieferantennummer		des Hauptlieferanten
<suppliername></suppliername>	Lieferantenname		Kurzname des Hauptlieferanten
<ordernumber></ordernumber>	Bestellnummer		des Hauptlieferanten
<barcode></barcode>	Strichcode		in der Regel GTIN EAN UPC etc.
<imagepath></imagepath>	Bildpfad		i.R. zu einem WebServer Copyright unbekannt
	Beendet jeden Artik	(el	

### The customer/user himself determines which information is transmitted for his company.

These settings are stored **once** for a target server and tested with the target server. The user can set up any number of targets, marketplaces, suppliers, etc. independently without additional costs, VELODATA does not charge the user any extra costs for each target. The user can commission VELODATA to set up a destination with advice and conditions, in which case the effort will be calculated individually.

A short email to VELODATA "Please set up E-Business.com" is not sufficient.

It should make a difference whether information should go to an Internet marketplace or to a reliable partner that the user has known for many years.

#### Your need for security counts:

It is not our job as a software manufacturer to decide whether your server provider is trustworthy or a data octopus.

Data is the new currency of digital transformation.

Amazon, Google and others make a lot of money with it.

If a large number of retailers in a region participate in a platform, the information allows some conclusions to be drawn about price trends and international Internet groups can also offer more targeted products.

If the end customer receives an e-mail shortly after buying a bike in the online shop, that certainly makes sense. However, if suitable accessory offers from other shops are advertised in a targeted manner, this can be questionable.

If all inventories and prices are transmitted at short intervals, intelligent software can be used to create a good picture of a retailer's behavior, pricing and creditworthiness.

# Despite this, or precisely because of this, brick-and-mortar retail must and should be present on the Internet, this is made possible by vKASSE4.

#### **Additional conditions**

Due to the article structure, 4-5 or more suppliers are stored for many articles, the content can be selected before the data is transmitted. It makes sense to check the output file in \\vkasse\ vKASSE\_Export\artikel after the initial setup.

#### **Output interval** Due

to the necessary data selection, other processes, such as the search in sales, can be slowed down depending on the selection and internal computing/hard disk capacity. With daily, the start time F3 also determines the time at which the process is automatically executed. If start time F3 is pressed at 7:00 p.m., for example, then the transmission will start daily at 7:00 p.m. in the future.

Sometimes we hear, the more often the better.

Some providers often indicate that they are in stock and thus encourage the consumer to place an order. But the delivery only takes place when the sub-supplier has delivered. Or you write later: "We're sorry, but the goods....." Wrong?

A major competitive advantage when the consumer selects based on availability.

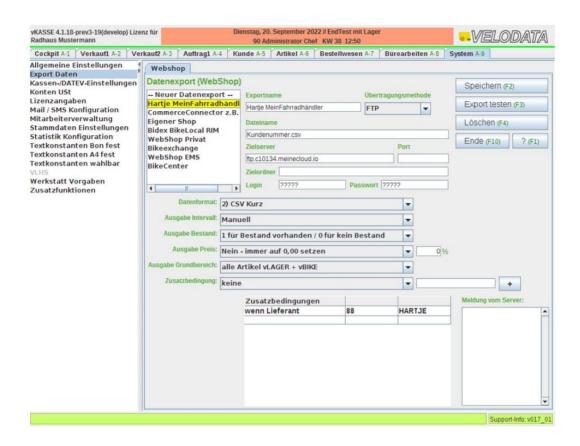
Also legally questionable. But what if the retailer only has the item in stock once and it was actually sold at the counter between the shopping cart and the PayPal payment?

Many questions, the answers to which must be clarified by the management.

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**Example of configuring the export for Hartje** https://www.mein- Fahrradhaendler.de Always observe the current specifications of the provider, Hartje The following entries for Hartje are to the best of our knowledge > F1 branches into the online manual



Export name: Freely assignable name under which the default is displayed. Suggestion: Hartje

Transfer method: FTP

File name: According to the information provided by

the server provider, your Hartje customer number+file extension (fixed).csv Example: 633212.csv

contact Hartje At Hartje currently mein- Fahrradhaendler.de or ftp.c10134.meinecloud.io

Port: Not used for FTP (empty or 0)

destination folder According to the server provider Bei

Hartje currently no information (do not enter anything)

file format According to the server provider Bei

Hartje currently CSV short (content see manual -?F1)

output interval Selectable, depending on security needs or performance Daily iR should

be enough Selectable - according to security needs Selectable - according

output inventory to security needs As far as we know, Hartje only shows the internally

output price recommended VK

Except basic area Selectable, at vKASSE without vLAGER with vBIKE please only bicycles

additional conditions: The output is controlled via the entries in the list.

If there are no entries in the list, all articles of the selected basic area are output. If there is more than one order information for an article, the order number of the supplier

marked with "Order1" is output.

If the output is limited to one supplier, only the articles for which this supplier is

stored as a source of supply are output.

The order number of this supplier is output.

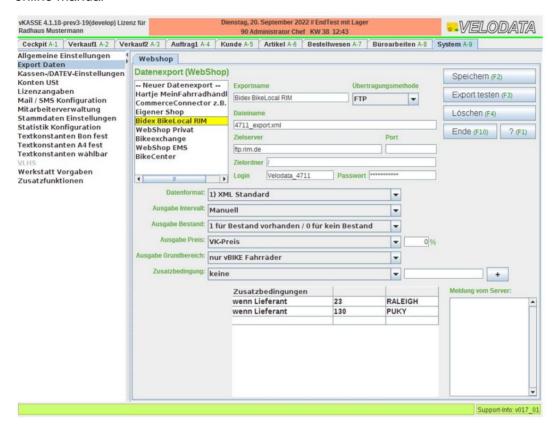
Recommended: Enter your supplier number for Hartje



## Example of configuring the export for Bidex BikeLocal ftp.bidex.bike

Always observe the current specifications of the provider, Bidex The

following entries for Bidex BikeLocal are to the best of your knowledge > F1 branches to the online manual



Export name: Freely assignable name under which the specification is displayed. Suggestion: Bidex BikeLocal

Transfer method: FTP

File name: According to the information provided by the

server provider eg BikeLocal (fixed).xml Example: BikeLocal.xml

target server According to information provided by the server provider At Bidex

currently (fixed) ftp.bidex.bike

Port: Not used for FTP (blank or 0)
destination folder According to the server provider

At Bidex currently (fixed) /

file format According to information provided by the

server provider, Bidex currently uses the XML standard (content see manual -?F1)

output interval Selectable, depending on security needs or performance Daily iR should

be enough Selectable - according to security needs Selectable - according

Issue stock Issue to security needs Selectable, at vKASSE (with vBIKE) please only bikes

price Issue base As far as we know, Bidex currently only shows bikes & Endura

area

Additional conditions: The output is controlled via the entries in the list.

If there are no entries in the list, all articles of the selected basic area are output.

If there is more than one order information for an article, the order number of the supplier

marked with "Order1" is output.

If the output is limited to one supplier, only the articles for which this supplier is

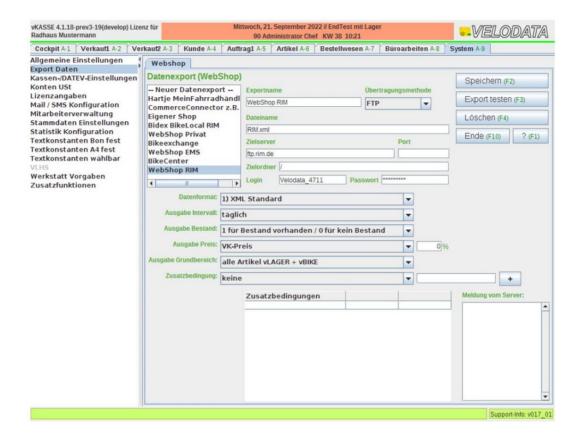
stored as a source of supply are output. The order number of this supplier is output.

Recommended: Enter your supplier number for wheel suppliers



### Example of configuring export for RIM WebShop ftp.rim.de

Always observe the current specifications of the provider, RIM Röttger Internet Marketing GmbH The following entries for RIM are to the best of your knowledge > F1 branches to the online manual



Export name: Freely assignable name under which the default is displayed. Suggestion: WebShop RIM Transfer method: FTP

File name: According to information from the server

provider, eg RIM (fix).xml Example: RIM.xml

target server According to information provided by the server provider At RIM at the moment

Port: (fixed) ftp.rim.de Not used for FTP (blank or 0)

destination folder According to the server provider At RIM

at the moment (fixed) / According to the

file format server provider At RIM at the moment

XML standard (content see manual -?F1)

output interval Selectable, depending on security needs or performance Daily iR should be

enough Selectable - according to security needs Selectable - according to

security needs Selectable, for vKASSE without vLAGER with vBIKE please only Issue stock Issue

bicycles The output is controlled via the entries in the list. price Issue basic

area Additional

conditions:

If there are no entries in the list, all articles of the selected basic area are output. If there is

more than one order information for an article, the order number of the supplier marked with "Order1"

If the output is limited to one supplier, only the articles for which this supplier is stored as

a source of supply are output.

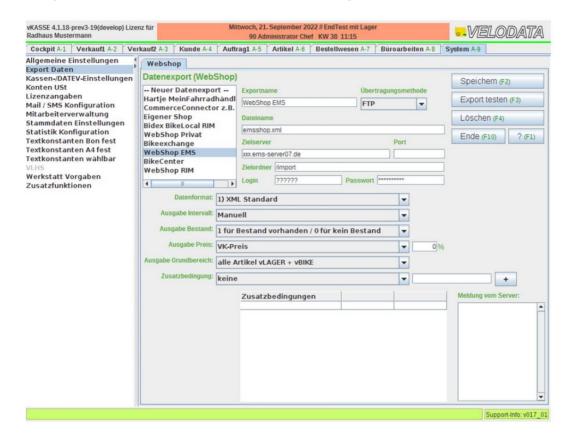
The order number of this supplier is output.



### Configure example export for EMS GmbH WebShop

Always observe the current specifications of the provider, EMS GmbH

Following the entries for EMS to the best of our knowledge > F1 branches into the online manual



Exportname: Freely assignable name under which the specification is displayed. Suggestion: WebShop

EMS

Transfer method: FTP

File name: According to the server provider

Example: emsshop.xml

target server According to information provided by

the server provider For EMS, this may vary Example: xxx.ems-

Port: server07.de Not used for FTP (blank or 0)

destination folder According to the server provider At

EMS currently (fix) / import According

file format to the server provider At EMS

currently XML standard (content see manual -?F1)

output interval Selectable, depending on security needs or performance Daily iR should

be enough Selectable - according to security needs Selectable - according

Issue stock Issue to security needs Selectable, for vKASSE without vLAGER with vBIKE price Issue basic please only bicycles *The output is controlled via the entries in the list*.

area Additional

conditions:

If there are no entries in the list, all articles of the selected basic area are output. If there is more than one order information for an article, the order number of the supplier

marked with "Order1" is output.

If the output is limited to one supplier, only the articles for which this supplier is

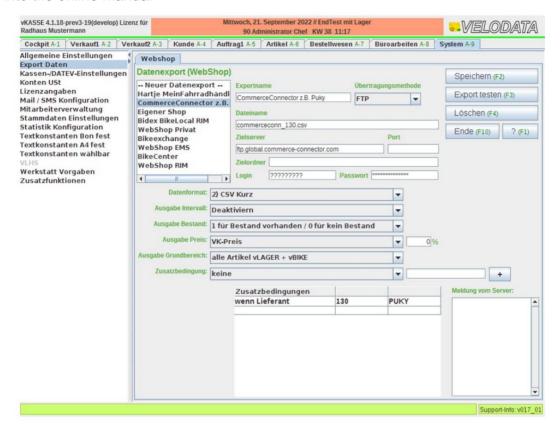
stored as a source of supply are output. The order number of this supplier is output.



# Configure example export for Commerce Connector GmbH eg Puky, Deuter, Scott, Vaude ftp.global.commerce-connector.com

Always observe the current specifications of the provider, CommerceConnector

Following the entries for CommerceConnector to the best of your knowledge > F1 branches into the online manual



Exportname: Freely assignable name under which the specification is displayed. Suggestion:

CommerceConnector

Transfer method: FTP

File name: According to the server provider, eg

commerceconn\_+your supplier number+file extension (fix).xml Example:

commerceconn\_130.csv

target server According to the server provider With

CommerceConnector currently (fixed) ftp.global.commerce-connector.com Not used

Port: with FTP ( empty or 0 )

destination folder According to the server provider at

CommerceConnector at the moment (fixed) /

file format According to the server provider at

CommerceConnector at the moment CSV short (content see manual -?F1)

output interval Selectable, depending on security needs or performance Daily iR should

be enough Selectable - according to security needs Selectable - according

Issue stock Issue to security needs Selectable, for vKASSE without vLAGER with vBIKE price Issue basic please only bicycles *The output is controlled via the entries in the list.* 

area Additional

conditions:

If there are no entries in the list, all articles of the selected basic area are output. If there is more than one order information for an article, the order number of the supplier

marked with "Order1" is output.

If the output is limited to one supplier, only the articles for which this supplier is

stored as a source of supply are output.

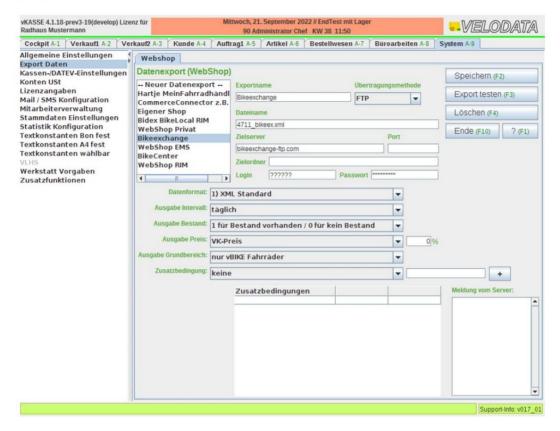
The order number of this supplier is output.

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Configure export example for BikeExchange bikeexchange-ftp.com Always observe the current specifications of the provider, BikeExchange Following

the entries for BikeExchange to the best of your knowledge > F1 branches to the online manual



Export name: Freely assignable name under which the default is displayed. Suggestion: BikeExchange

Transfer method: FTP

File name: According to the information provided by

the server provider, eg BikeExchange+file extension (fixed).csv Example: BikeExchange.csv

At BikeExchange at the moment (fixed) bikeexchange-

Port: ftp.com Not used for FTP (empty or 0)

destination folder

According to the server provider at

According to the server provider at BikeExchange at the moment

file format (fixed) / According to the server

provider at BikeExchange at the moment CSV standard (content see manual -?F1)

other format after consultation with BikeExchange

output interval Selectable, depending on security needs or performance Daily iR

should be enough Selectable - according to security needs Selectable

Issue stock Issue - according to security needs Selectable, with vKASSE (with vBIKE) price Issue base please only bikes As far as we know, BikeExchange currently only

area shows bikes

Additional conditions: The output is controlled via the entries in the list.

If there are no entries in the list, all articles of the selected basic area are

output. If there is more than one order information for an article, the order number of

the supplier marked with "Order1" is output.

If the output is limited to one supplier, only the articles for which this supplier

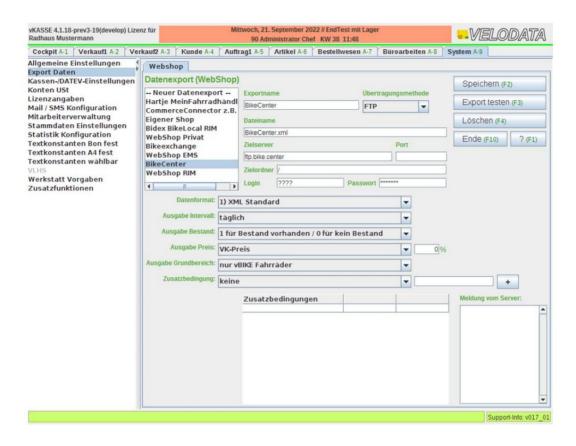
is stored as a source of supply are output. The order number of this supplier is output.

Recommended: Enter your supplier number for wheel suppliers



# **Example Configure export for BikeCenter** ftp.bike.center Always observe the current specifications of the provider, DealerCenter Digital GmbH The

following entries for BikeCenter are to the best of your knowledge > F1 branches to the online manual



Export name: Freely assignable name under which the specification is displayed. Suggestion: Bike Center

Transfer method: FTP

file format

File name: According to the information provided by

the server provider, eg BikeCenter(fix).xml Example: BikeCenter.xml

target server According to information provided by the

server provider At BikeCenter at the moment (fixed)

Port: ftp.bike.center Not used for FTP (empty or 0)

destination folder According to the server provider at

BikeCenter at the moment (fixed) /

According to the server provider at

BikeCenter at the moment XML standard (content see manual -?F1)

Output interval Selectable, depending on security needs or performance Selectable - according to

Output inventory security needs Selectable - according to security needs Selectable, with vKASSE

Output price Output (with vBIKE) please only bikes As far as we know, BikeCenter currently only shows

basic area bikes

Additional conditions: The output is controlled via the entries in the list.

If there are no entries in the list, all articles of the selected basic area are output. If there is

more than one order information for an article, the order number of the supplier marked with "Order1"

is output.

If the output is limited to one supplier, only the articles for which this supplier is stored as a

source of supply are output.

The order number of this supplier is output.

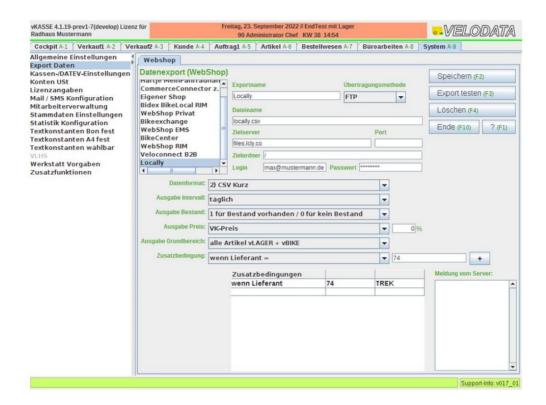
Recommended: Enter your supplier number for wheel suppliers



### Example of configuring export for Locally files.lcly.co

Always observe the current specifications of the provider, Local Gear Inc. As far as we know, Locally works together with Trek.

Following the entries for Locally to the best of our knowledge > F1 branches into the online manual



Export name: Freely assignable name under which the specification is displayed. Suggestion: Locally

Transfer method: FTP

File name: According to information from the server

provider, e.g. locally.csv According to

target server information from the server provider With

Locally at the time (fixed) files.lcly.co Not

Port: used with FTP (empty or 0)

destination folder According to the server provider at

Locally at the moment (fixed) /

file format According to the server provider at

Locally at the moment CSV short (content see manual -?F1)

Output interval Selectable, depending on security needs or performance Selectable Output stock according to security needs Selectable - according to security needs
Output price Output Selectable, with vKASSE (with vBIKE) please only bicycles *The output* 

basic area Additional is controlled via the entries in the list.

conditions:

If there are no entries in the list, all articles of the selected basic area are output.

If there is more than one order information for an article, the order number of the supplier

marked with "Order1" is output.

If the output is limited to one supplier, only the articles for which this supplier is

stored as a source of supply are output. The order number of this supplier is output.

Recommended: Enter your supplier number for bike suppliers (Trek).